

## Comedic Rule of 3

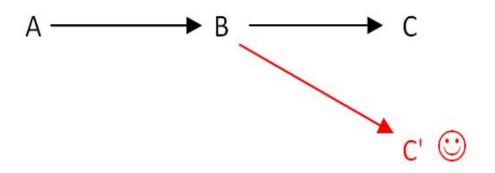
Two points establish a straight line.

 We then expect the third point to fall on the linear extension of that straight line.



## Comedic Rule of 3

 In the Comedic Rule of 3, point C is not a linear extension of the line established by points A and B, but goes in a different, unexpected direction, to C' instead of C.





## Comedic Rule of 3

- The presentation of this new endpoint is called "Exploding the Expectation"
  - It really helps if the new line (with C' instead of C) makes sense, but in a different way than the original A-B-C line.
- In Billy Crystal's world: Mr. Saturday Night
  - Buddy Young Jr. keeps pointing out to his brother
    "See there? I took it the other way."