The 1960s is widely considered to be the “Golden Age” of Peanuts, and some of Schulz’s most iconic ideas came from this decade.

Snoopy takes off – literally – and the relationships of the cast are further cemented in the early 1960s.

This decade saw the expansion of not only the strip, but the establishment of merchandise (and licensing), as well as the first trip of the gang onto the television screens.

The late 1960s saw a further development of more main characters.